



“

BlueCart is the necessary internal tool to create the checks and balances that we've needed due to the large number of employees we have.”

Sully Callahan • Dir. of Business Dev. @ Ayrshire Farm



Results

30%

improvement in
time management

10hrs

saved per week

40%

improvement in
communication processes

Ayrshire Farm

Industry: Organic Supplier

Location: Upperville, VA

Joined BlueCart: February 2016

Historic Ayrshire Farm covers approximately 800 acres of land in Upperville, Virginia. A national working model for humane sustainable farming, Ayrshire Farm combines 21st century technology with traditional farming practices. As the first farm in Virginia to meet both Certified Humane and Certified Organic standards, Ayrshire's mission is to preserve genetically viable herds of rare and endangered breeds of livestock and heirloom-variety crop production to both self-sufficiency and profitability. Producing on a limited commercial scale, Ayrshire Farm is nationally acclaimed for concern for quality in its production processes of its extraordinary premium products and the unparalleled taste of its meats and produce.

“We were bare bones in terms of how we ran our business internally and with our customers. This was not sustainable as we grew and BlueCart gave us the tools we needed to manage processes effectively on both ends.”

Sully Callahan • Dir. of Business Dev. @ Ayrshire Farm

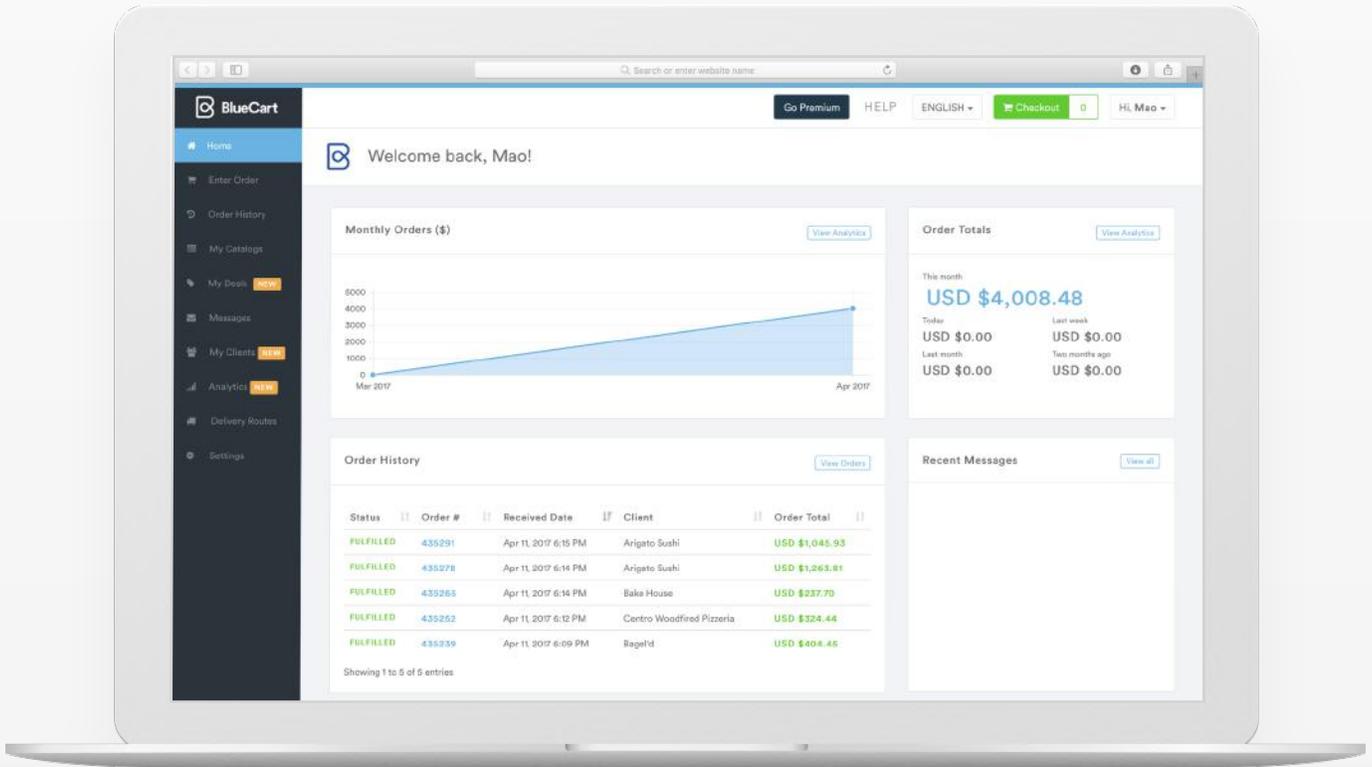


They needed customized catalogs for each client. Their problem with having to pull up each client's records to get their pricing for each order was not a good way to manage their daily business. It caused much frustration with their staff. This only worked when they had a small level of orders but as they grew it became unsustainable. Ayrshire needed a tool to set up customized catalogs for each client. With BlueCart they had the ability to set up customized catalogs by client. This saved them about 30% in time management for invoice processes.



Restaurant Wholesale Ordering Made Simple.

Instant streamlined ordering done wherever you are.



Sign Up Now →

app.bluecart.com/register.html



© 2017, BlueCart Inc. All Rights Reserved

